

ORDER

Order / Rev:

43186

Alt Order #:

27571111

Product Desc:

Order

Estimate:

C30N05

Flight Dates:

Original Date / Rev:

10/30/21 - 11/05/21

Order Type:

10/29/21 / 10/29/21

GENERAL



KLKN-TV

Primary AE:

Sales Office:

Sales Region:

Katz Washington, D.C.

DC

National

Agency

Name:

Smart Media Group

Buying Contact:

Billing Contact:

1427 Leslie Ave

Alexandria, VA 22301

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash **Broadcast**

EOM/EOC

15%

Advertiser

Name:

Herbster for Governor

Demographic:

A35+

Product Codes:

Candidates

Revenue Code 1: Revenue Code 2:

Revenue Code 3:

POL-CAND

Priority:

AGY

POL

P-04

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

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Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	7	\$925.00	\$786.25
11/01/21	11/05/21	71	\$6,675.00	\$5,673.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	7	\$925.00	\$786.25	0.00
November 2021	71	\$6,675.00	\$5,673.75	0.00
Totals	78	\$7,600.00	\$6,460.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLKN-TV	32%	\$7,600.00
Market	100%	\$23,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00

KYNE UNKWN

0% 68%

\$0.00 \$16,150.00

Print Date: 10/29/21 10:27:01

KLKN-TV

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Order / Rev: Alt Order #:

Flight Dates:

43186

27571111

10/30/21 - 11/05/21

Advertiser:

Estimate:

Herbster for Governor

Product Desc:

Order

C30N05

Ln Ch Start	End	Inventory Cod	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri F	Rtg Type	Spots	Amount
N 1 KLKN 11/01/	21 11/01/21	Ch 8 News Midd	-	11a-12p	M	:30	2	\$50.00P-05	0.00 NM	2	\$100.00
CHANNEL 8 E	YEWITNESS	Ch 8 News Mide	day M-F								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/01/21	11/07/21	M	2	\$50.00	0.00						
N 2 KLKN 11/02	/21 11/02/21	Ch 8 News Midd	•	11a-12p	-T	:30	2	\$50.00P-05	0.00 NM	2	\$100.00
CHANNEL 8 E	YEWITNESS	Ch 8 News Mide	оау м-г								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/01/21	11/07/21	-T	2	\$50.00	0.00						
N 3 KLKN 11/03	/21 11/03/21	Ch 8 News Midd	-	11a-12p	W	:30	2	\$50.00P-05	0.00 NM	2	\$100.00
CHANNEL 8 E	YEWITNESS	Cit o News Iviid	uay IVI-F								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 11/01/21	11/07/21	W	2	\$50.00	0.00						
N 4 KLKN 11/04	/21 11/04/21	Ch 8 News Midd		11a-12p	T 	:30	2	\$50.00P-05	0.00 NM	2	\$100.00
CHANNEL 8 E	YEWITNESS	CH 6 News Mid	uay Ivi-r								
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Week: 11/01/21	11/07/21	T	2	\$50.00	0.00			450.000.05	0.00.0154		#400 00
N 5 KLKN 11/05	/21 11/05/21	Ch 8 News Midd	-	11a-12p	F	:30	2	\$50.00P-05	0.00 NM	2	\$100.00
CHANNEL 8 E	YEWITNESS	CIT O NEWS IVIIO	day IVI-I								
Start Date		Weekdays	Spots/Week	Rate	<u>Rating</u>						
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N 6 KLKN 11/01	/21 11/01/21	M-F 12p-1p M-F 12p-1p	CM	12p-1p	M	:30	2	\$25.00P-05	0.00 NW	2	\$50.00
GMA3: WHAT	YOUNEED T	181-1 12p-1p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/01/21	11/07/21	M	2	\$25.00	0.00	.00		\$25.00P-05	0.00 NIM	2	\$50.00
N 7 KLKN 11/02	/21 11/02/21	M-F 12p-1p M-F 12p-1p	СМ	12p-1p	-T	:30	2	\$25.00P-05	U.UU INIVI		\$50.00
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N 8 KLKN 11/03	/21 11/03/21	M-F 12p-1p M-F 12p-1p	CIVI	12p-1p	w	.30	2	\$25.00F-05	0.00 14141		Ψ00.00
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N 9 KLKN 11704	721 11704721	M-F 12p-1p	CIVI	120-10	•	.00	_	420.001	0.00	_	400.00
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N 11 KLKN 11/01			CM	4p-5p	M	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
		M-F 4p-5p									
DR. PHIL	E. 45	\\(\left(\alpha - \left\) - \(\dots - \left\)	Cmntn BAI - : 1	D-4-	Datina						
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N 12 KLKN 11/02			CM	4p-5p	-T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
		M-F 4p-5p		•							
DR. PHIL	End Date	Weekdays	Spots/Week	Rate	Rating						
Start Date	End Date	AAGCVOGAS	Spots/vveek	<u>INALE</u>	Nating				9		

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Order / Rev:

43186

Advertiser:

Product Desc:

Herbster for Governor

Alt Order #: Flight Dates: 27571111

10/30/21 - 11/05/21

Estimate:

Order C30N05 KLKN-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/		11/07/21	-T	1	\$50.00	0.00						
N 13 KLKN		1 11/03/21	M-F 4p-5p M-F 4p-5p	СМ	4p-5p	W	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
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Week: 11/		End Date 11/07/21	W	<u>30013/4466K</u>	\$50.00	0.00						
N 14 KLKN	11/04/2	1 11/04/21	M-F 4p-5p M-F 4p-5p	СМ	4p-5p	T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR. PH	IL		, , , , , , , , , , , , , , , , , , ,									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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N 15 KLKN	11/05/2	1 11/03/21	M-F 4p-5p	CIVI		•	.00		φοσ.σσι σσ	0.00 1111		400.00
DR. PH	IL											
	rt Date	End Date	Weekdays	Spots/Week 1	Rate	Rating 0.00						
Week: 11/		11/07/21	Good Morning Ar		\$50.00 7:00 AM-8:0	0.00 MA 0.00	:30	2	\$90.00P-05	0.00 NM	2	\$180.00
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GOOD	MORNIN	G AMERICA										
	rt Date	End Date	Weekdays M	Spots/Week 2	<u>Rate</u> \$90.00	Rating 0.00						
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N 17 KLKN	1110212	1 11/02/21	Good Morning A		(7:00 AM-8:		.00	_	*			*
GOOD	MORNIN	G AMERICA	1									
	art Date	End Date	Weekdays -T	Spots/Week 2	<u>Rate</u> \$90.00	Rating 0.00						
N 18 KLKN		11/07/21	Good Morning Ar			0.00 00 AM -~W	:30	2	\$90.00P-05	5 0.00 NM	2	\$180.00
14 10 INLINI	1170072	1 11/03/21	Good Morning A		(7:00 AM-8:			_	***************************************			•
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<u>Sta</u> Week: 11/	art <u>Date</u> /01/21	End Date 11/07/21	Weekdays W	Spots/Week 2		Rating 0.00						
N 19 KLKN	11/04/2	1 11/04/21	Good Morning Ar	merica CM	7:00 AM-8:0	00 AMT	:30	2	\$90.00P-05	0.00 NM	2	\$180.00
0000	MODNIN	O AMEDIO	Good Morning A	merica	(7:00 AM-8:	00 AM)						
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N20 KLKN		1 11/05/21	Good Morning Ar	nerica CM	7:00 AM-8:0	00 AMF	:30	2	\$90.00P-05	0.00 NM	2	\$180.00
2000	MODNIN	O AMEDICA	Good Morning A	merica	(7:00 AM-8:	00 AM)						
	MORNIN art Date	G AMERICA End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/07/21	F	2		0.00						
N21 KLKN	11/01/2	1 11/01/21	Good Morning Ar	nerica CM	8:00 AM-9:	00 AM M	:30	1	\$90.00P-08	0.00 NM	1	\$90.00
0000	MODNIN	C AMEDIC	Good Morning A	merica	(8:00 AM-9:	00 AM)						
	MORNIN art Date	G AMERICA End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11.		11/07/21	M	1		0.00					l	
N 22 KLKN	11/02/2	1 11/02/21	_			T MA 00	:30	2	\$90.00P-0	5 0.00 NM	2	\$180.00
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	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
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N 23 KLKN	11/03/2	1 11/03/21	Good Morning A		8:00 AM-9: (8:00 AM-9:	00 AMw 00 AM)	:30	1	\$90.00P-0	5 0.00 NM	1	\$90.00
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	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					l	
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GOOD	MORNIN	IG AMERICA			,	· · · · · · · · · · · · · · · · · ·					l .	
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					L	

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KLKN-TV

Order / Rev:

43186

Advertiser:

Herbster for Governor

Alt Order #: Flight Dates:

27571111

Order

10/30/21 - 11/05/21

Product Desc: Estimate:

C30N05

Start Date	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N25 KLKN 10/10/21 11/10/21 Opto Mining America CM (6:00 AM-9:00 AM) S90.00 P-05 0.00 NM 1 S90.00					_								
GOOD MORNING AMERICA Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Week 100/10/21 110/07/21 10/07/21								:30	1	\$90.00P-05	0.00 NM	1	\$90.00
Start Date Mode March 2 Mode March 2 Spots/Week Rate Rating Mode March 2 Mode Ma				Good Morning Ar						***************************************			
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N26 KLKN 10/31/21 10/31/21 Good Morning America SIM Fa-8a					Spots/vveek								
WEEKEND GOOD MORNING Slart Date Find Date Weekdays Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Start Date Spots/Week Spots/Week Rate Rating Spots/Week Spots/W				Good Morning An	nerica SDM			:30	1	\$70.00P-05	0.00 NM	1	\$70.00
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Name	N 27 KLKN	10/31/2	1 10/31/21	This Week	CM	8a-9a	 S	:30	1	\$65.00P-05	0.00 NM	1	\$65.00
Name	TI NO M	ree v		This Week									
Neek 10/25/21 10/31/21 11/0			End Date	Weekdays	Snots/Week	Rate	Rating						
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Start Date	ADC W	ODLD NE	-14/0	World News Ton	ight	(5:25 PM-5:	30 PM)						
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ABC WORLD NEWS Start Date End Date Weekdays Spots/Week Rate Week: 11/01/21 11/07/21 N30 KLKN 11/05/21 11/05/21 Ch 8 News at 5p M-F Channel 8 Everwithess Start Date Weekdays Spots/Week Rate Rating Nord News Tonight (5:25 PM-5:30 PM) S190.00 0.00 N30 KLKN 11/05/21 11/05/21 Ch 8 News at 5p M-F Channel 8 End Date Weekdays Spots/Week Rate Rating Nord News Tonight (5:25 PM-5:30 PM) S190.00 0.00 N31 KLKN 11/05/21 11/05/21 Ch 8 News at 5p M-F Channel 8 Everwithess Start Date Weekdays Spots/Week Rate News: 11/01/21 11/07/21 N32 KLKN 11/02/21 11/05/21 Ch 8 News at 5p M-F CHANNEL 8 Everwithess Start Date Weekdays Spots/Week Rate News: 11/01/21 11/07/21 N33 KLKN 11/03/21 11/03/21 Ch 8 News at 5p M-F CHANNEL 8 Everwithess Start Date Weekdays Spots/Week Rate News: 11/01/21 11/03/21 N33 KLKN 11/03/22 11/03/21 Ch 8 News at 5p M-F CHANNEL 8 Everwithess Start Date Weekdays Spots/Week Rate News: 11/01/21 11/03/21 N34 KLKN 11/03/21 11/03/21 Ch 8 News at 5p M-F CHANNEL 8 Everwithess Start Date Week: 11/01/21 11/03/21 N34 KLKN 11/03/21 11/03/21 Ch 8 News at 5p M-F CHANNEL 8 Everwithess Start Date Week: 11/01/21 11/03/21 N34 KLKN 11/03/21 11/03/21 Ch 8 News 5p M-F CHANNEL 8 Everwithess Start Date Week: 11/01/21 11/03/21 N35 KLKN 11/03/21 11/03/21 Ch 8 News at 5p M-F CHANNEL 8 Everwithess Start Date Week: 11/01/21 11/03/21 N35 KLKN 11/03/21 11/03/21 Ch 8 News at 5p M-F CHANNEL 8 Everwithess Start Date Week: 11/01/21 11/03/21 N35 KLKN 11/03/21 11/03/21 Ch 8 News at 5p M-F CHANNEL 8 Everwithess Start Date Week: 11/03/21 11/03/21 Ch 8 News at 5p M-F CHANNEL 8 Everwithess Start Date Week: 11/03/21 11/03/21 Ch 8 News at 5p M-F CHANNEL 8 Everwithess Start Date Week: 11/03/21 11/03/21 Ch 8 News at 5p M-F CHANNEL 8 Everwithess Start Date National Rate Rating National Rate Rati					1		0.00						
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N31 KLKN 11/01/21 11/01/21 Ch 8 News at 5p M-F CM 5p-530p M :30 1 \$150.00 P-05 0.00 NM				Weekdays	Spots/Week	Rate	Rating						
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N32 KLKN 11/02/21 11/02/21 Ch 8 News at 5p M-F CM 5p-530p -T :30 1 \$150.00P-05 0.00 NM 1 \$150.00 Ch 8 News 5p M-F CM Sp-530p -T :30 1 \$150.00P-05 0.00 NM 1 \$150.00 Ch 8 News 5p M-F CM Sp-530p -Week Rate Rating Week: 11/01/21 11/07/21 -T 1 \$150.00 0.00					Spots/Week								
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Start Date End Date Weekdays Spots/Week Rate Rating 0.00	N35 KEKIN	11/03/2	11/05/21			ор ооор		,,,,		*			
Week: 11/01/21 11/07/21 W 1 \$150.00 0.00 N 34 KLKN 11/04/21 11/04/21 11/04/21 11/04/21 11/04/21 Ch 8 News at 5p M-F CM 5p-530p T :30 1 \$150.00 P-05 0.00 NM 1 \$150.00 CHANNEL 8 EYEWITNESS Weekdays Spots/Week Rate Weekdays Spots/Week Rating Spots/Week Rating No.00 F :30 1 \$150.00P-05 0.00 NM 1 \$150.00 N 35 KLKN 11/05/21 11/05/21 11/05/21 Ch 8 News at 5p M-F CM 5p-530p F :30 1 \$150.00P-05 0.00 NM 1 \$150.00 CHANNEL 8 EYEWITNESS					m ²	D.A.	Define						
N 34 KLKN 11/04/21 11/04/21 Ch 8 News at 5p M-F CM 5p-530pT :30 1 \$150.00 P-05 0.00 NM 1 \$150.00 Ch 8 News 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Rating													
Ch 8 News 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/01/21 11/07/21 11/05/21 11/05/21 Ch 8 News at 5p M-F CM Sp-530p F :30 1 \$150.00P-05 0.00 NM 1 \$150.00 Ch 8 News 5p M-F CHANNEL 8 EYEWITNESS								:30	1	\$150.00P-05	0.00 NM	1	\$150.00
Start Date Week: 11/01/21 End Date 11/07/21 Weekdays T Spots/Week 1 \$150.00 Rate 0.00 Rating 0.00 N 35 KLKN 11/05/21 11/05/21 Ch 8 News at 5p M-F CM 5p-530p F :30 1 \$150.00P-05 0.00 NM 1 \$150.00 CHANNEL 8 EYEWITNESS Ch 8 News 5p M-F CHANNEL 8 EYEWITNESS F :30 1 \$150.00P-05 0.00 NM				Ch 8 News 5p N									
Week: 11/01/21 11/07/21T 1 \$150.00 0.00 N 35 KLKN 11/05/21 11/05/21 Ch 8 News at 5p M-F CM 5p-530pF :30 1 \$150.00P-05 0.00 NM 1 \$150.00 Ch 8 News 5p M-F CHANNEL 8 EYEWITNESS					Spoto Minok	Pote	Pating						
N 35 KLKN 11/05/21 11/05/21 Ch 8 News at 5p M-F CM 5p-530pF :30 1 \$150.00P-05 0.00 NM 1 \$150.00 Ch 8 News 5p M-F CHANNEL 8 EYEWITNESS													
CHANNEL 8 EYEWITNESS	N 35 KLKN	11/05/2	1 11/05/21	Ch 8 News at 5p	M-F CM	5p-530p	F	:30	1	\$150.00P-05	0.00 NM	1	\$150.00
	OLIANI	UEL A EV	EVAULTALEGO		1-F							1	
Start Date End Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>					Spots/Week	Rate	Rating						
Week: 11/01/21 11/07/21F 1 \$150.00 0.00					4 0							1	
N36 KLKN 11/01/21 11/01/21 Ch 8 News at 6p M-F CM 6p-630p M :30 1 \$185.00 P-05 0.00 NM 1 \$185.00	N36 KLKN	11/01/2	21 11/01/21			6p-630p	M	:30	1	\$185.00 P-0	5 0.00 NM	1	\$185.00
Ch 8 Eyewitness News 6p CHANNEL 8 EYEWITNESS	CHANI	NEL 8 EV	EWITNESS		s News 6p								
Start Date End Date Weekdays Spots/Week Rate Rating					Spots/Week	Rate	Rating					I.	

Print Date: 10/29/21 10:27:03

KLKN-TV

Page 5 of 6

Order / Rev:

43186

27571111

Advertiser:

Product Desc:

Herbster for Governor

Alt Order #: Flight Dates:

10/30/21 - 11/05/21

Estimate:

C30N05

Order

						•					
Ln Ch Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
	nd <u>Date</u> 1/07/21	Weekdays M	Spots/Week 1	Rate \$185.00	Rating 0.00						
N37 KLKN 11/02/21 1		Ch 8 News at 6p M		6р-630р	-T	:30	1	\$185.00 P-05	0.00 NM	1	\$185.00
CHANNEL 8 EÝEW	ITNESS	Ch 8 Eyewitness	News op								
	nd Date 1/07/21	Weekdays -T	Spots/Week	<u>Rate</u> \$185.00	Rating 0.00						
N 38 KLKN 11/03/21 1	11/03/21	Ch 8 News at 6p I		6p-630p	W	:30	1	\$185.00 P-05	0.00 NM	1	\$185.00
CHANNEL 8 EYEW	ITNESS	Ch 8 Eyewitness	News 6p								
Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/01/21 11 N39 KLKN 11/04/21 1	1/07/21	Ch 8 News at 6p I	VI-F CM	\$185.00 6p-630p	0.00	:30	1	\$185.00P-05	0.00 NM	1	\$185.00
		Ch 8 Eyewitness									
CHANNEL 8 EYEW Start Date Er	ITNESS nd Date	Weekdays	Spots/Week	Rate	Rating						
	1/07/21	T	1	\$185.00	0.00						
N40 KLKN 11/05/21	11/05/21	Ch 8 News at 6p I Ch 8 Eyewitness		6p-630p	F	:30	1	\$185.00P-05	0.00 NM	1	\$185.00
CHANNEL 8 EYEW	ITNESS	Ch o Eyewithess	ivews op								
	nd Date	Weekdays	Spots/Week	<u>Rate</u> \$185.00	Rating 0.00						
Week: 11/01/21 11 N41 KLKN 10/30/21	1/07/21 10/30/21	ABC World News	Sat CM	530p-6p	S-	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
ADO NEWO DAT		ABC World News	Sat								
ABC NEWS-SAT Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
	0/31/21	S-	1	\$150.00	0.00						
N 42 KLKN 10/31/21	10/31/21	ABC World News		5p-530p	S	:30	1	\$115.00P-04	0.00 NM	1	\$115.00
ABC NEWS-SUN		ABC World News	. ou								
	nd Date 0/31/21	Weekdays S	Spots/Week 1	<u>Rate</u> \$115.00	Rating 0.00						
N43 KLKN 11/01/21	11/01/21	Jimmy Kimmel	CM	1035p-1135p	M	:30	2	\$70.00P-05	0.00 NM	2	\$140.00
JIMMY KIMMELLIV	/E-ABC	Jimmy Kimmel								l	
	nd Date	Weekdays M	Spots/Week 2	<u>Rate</u> \$70.00	Rating 0.00						
Week: 11/01/21 1 N44 KLKN 11/02/21	1/07/21 11/02/21	Jimmy Kimmel	CM	1035p-1135p		:30	2	\$70.00P-05	0.00 NM	2	\$140.00
		Jimmy Kimmel								1	
JIMMY KIMMELLIV Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
	1/07/21	-T	2	\$70.00	0.00		_				6446.00
N45 KLKN 11/03/21	11/03/21	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	W	:30	2	\$70.00P-05	0.00 NM	2	\$140.00
JIMMY KIMMELLIV	/E-ABC	Jilling Killine									
	nd Date	Weekdays	Spots/Week 2	<u>Rate</u> \$70.00	Rating 0.00						
Week: 11/01/21 1 N46 KLKN 11/04/21	1/07/21	Jimmy Kimmel	CM	1035p-1135p		:30	2	\$70.00P-05	0.00 NM	2	\$140.00
		Jimmy Kimmel								l	
JIMMY KIMMELLIV Start Date E	nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/01/21 1	1/07/21	T	2	\$70.00	0.00		_		0.00.101		04.40.00
N 47 KLKN 11/05/21	11/05/21	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	,F	:30	2	\$70.00 P-05	U.UU NM	2	\$140.00
JIMMY KIMMELLIV	/E-ABC	•									
	nd Date 1/07/21	Weekdays	Spots/Week 2		Rating 0.00						
N48 KLKN 10/30/21				1035p-1135p		:30	1	\$50.00P-05	0.00 NM	1	\$50.00
ET WEEKEND		Sat 1035p-1135p									
	nd Date	Weekdays	Spots/Week	Rate	Rating						
				_							

Print Date: 10/29/21 10:27:04

KLKN-TV

Page 6 of 6

Order / Rev: Alt Order #:

43186

27571111

Advertiser:

Herbster for Governor

Product Desc: Order

Flight Dates:

10/30/21 - 11/05/21

Estimate:

C30N05

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/25/21	10/31/21	S-	1	\$50.00	0.00						
N49 KLKN	10/30/2	1 10/30/21	Ch 8 News Sat at	•	10p-1035p	S-	:30	1	\$225.00P-05	0.00 NM	1	\$225.00
			Ch 8 News Sat at	: 10p								
		EWITNESS										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/31/21	S-	1	\$225.00	0.00			****	0.00.1114		****
N 50 KLKN	10/31/2	1 10/31/21	Ch 8 News Sun at		10p-1035p	S	:30	1	\$250.00P-05	U.UU NIM	1	\$250.00
OLIANI	JEL O EV	CMUTALECC	Ch 8 News Sun a	it 10p								
		EWITNESS	Maakalassa	Canta (Monk	Rate	Rating						
<u>১</u> য়ে Week: 10	art Date	End Date 10/31/21	Weekdays	Spots/Week	\$250.00	0.00						
				CM		M	:30	1	\$150.00P-05	0.00 NM	1	\$150.00
N 51 KLKN	11/01/2	1 11/01/21	M-F 630p-7p M-F 630p-7p	CIVI	630p-7p	[V]—————	.50	'	Ψ100.001 -00	0.00 14141	· ·	\$100.00
FNTER	PTAINME	NT TONIGH	W-F 030p-7p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/07/21	M	1	\$150.00	0.00						
N 52 KLKN			M-F 630p-7p	CM	630p-7p	-T	:30	1	\$150.00P-05	0.00 NM	1	\$150.00
NOZ KLKI	1170272	.1 11/02/21	M-F 630p-7p	0	, A	•					ŀ	
ENTER	RTAINME	NT TONIGH										
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/07/21	-T	1	\$150.00	0.00		_				
N 53 KLKN	11/04/2	1 11/04/21	M-F 630p-7p	СМ	630p-7p	T	:30	1	\$150.00P-05	0.00 NM	1	\$150.00
			M-F 630p-7p									
ENTER	RTAINME	NT TONIGH										
St	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					l .	
Week: 11	/01/21	11/07/21	T	1	\$150.00	0.00						615666
N 54 KLKN	11/05/2	21 11/05/21	M-F 630p-7p	CM	630p-7p	F	:30	1	\$150.00P-05	0.00 NM	1	\$150.00
			M-F 630p-7p								l	
		NT TONIGH				5.0					1	
	art Date	End Date	Weekdays	Spots/Week 1		Rating					l	
Week: 11		11/07/21			\$150.00	0.00	:30	2	\$300.00P-05	0.00 NM	2	\$600.00
N 55 KLKN	11/02/2	21 11/02/21	Tuesday Prime 3	СМ	9p-10p	-T 	:30	2	\$300.00P-03	U.UU INIVI	'	\$000.00
OUTE	NS-ABC		Tuesday Prime 3)							l	
		End Date	Weekdays	Spots/Week	Rate	Rating					l	
<u>১</u> । Week: 1	art Date	11/07/21	-T	2		0.00					l	
Week. I	701721	11101721								Totals	78	\$7,600.00

KATZ TELEVISION

125 West 55th St New York, NY 10019

Agency: Smart Media Group CPE: HRBST/ORDR/C30N05 ALEXANDRIA, VA 22313 PO BOX 26067

Contract # 27571111

Agency Order #: 30077858

Buyer: Dome, Patricia

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Product: Order

Changes as of: 10/29/2021 at 10:22 AM Advertiser: Herbster for Governor Flight: 10/30/21 - 11/5/21 Version: Current State Version 1

Office: WASHINGTON

Service: Nielsen

Station: KLKN
Market: Lincoln&Hstng-Krny-Pls
DMA

Con Type: POLITICAL/VOTE
Total \$: \$7,600.00

Total Spots: 78
Total CPP: \$63.39 Total GRP: 119.9

Traffic #: 43186

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Separation:
Comments: Herbster for Governor New order. Starts tomorrow confirm receipt

18 9p-10p	M-F 17 6:30p-7p	Su 16 10p-10:35p	15 10p-10:35p	Sa 14 10:35p-11:35p	M-F 13 10:35p-11:37p	12 5p-5:30p	Sa 11 5:30p-6p	M-F 10 6р-6:30р	M-F 9 5p-5:30p	M-Su 8 5:30p-6p	Su 7 8a-9a	Su 6 7a-8a	M-F 8a-9a	M-F 4 7a-8a	3 4p-5p	2 12n-1p	M-F 1 11a-12n	# Day/Time D	
QUEENS-ABC	ENTERTAINMENT TONIGH	CHANNEL 8 EYEWITNESS	CHANNEL 8EYEWITNESS	ET WEEKEND	JIMMY KIMMELLIVE-ABC	ABC NEWS-SUN	ABC NEWS-SAT	CHANNEL 8 EYEWITNESS	CHANNEL 8 EYEWITNESS	ABC WORLD NEWS	THIS WEEK	WEEKEND GOOD MORNING	GOOD MORNING AMERICA	GOOD MORNING AMERICA	DR. PHIL	GMA3: WHAT YOUNEED T	CHANNEL 8 EYEWITNESS	DP Program	
\$300.00	\$150.00	\$250.00	\$225.00	\$50.00	\$70.00	\$115.00	\$150.00	\$185.00	\$150.00	\$190.00	\$65.00	\$70.00	\$90.00	\$90.00	\$50.00	\$25.00	\$50.00	Rate	
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len	
0	0	0	_	_	0	0	_	0	0	0	0	0	0	0	0	0	0	10/30	
0	0		0	0	0		0	0	0	0	_	_	0	0	0	0	0	Len 10/30 10/31 11/1	
0	_	0	0	0	2	0	0	_	_	_	0	0		N		2	N	11/1	
2	>	0	0	0	2	0	0			0	0	0	2	2	-7	N	N	11/2	
0	0	0	0	0	2	0	0	_	_	_	0	0	>	N	_	2	2	11/3	
0		0	0	0	2	0	0	_		0	0	0	2	2		2	2	11/4	
0	_	0	0	0	2	0	0	_	_	_	0	0	>	2	_	12	2	11/5	10/30 - 11/5
																			70
																		Spor	Tot
2	4	1	_	_	10	1	1	O1	O1	3	-3	_	7	10	ر ن	10	10	Spots	Total
\$600.00	\$600.00	1 \$250.00 \$	1 \$225.00 \$	1 \$50.00		1 \$115.00	1 \$150.00	\$925.00	\$750.00	\$570.00	1 \$65.00	1 \$70.00	\$630.00	\$900.00	\$250.00	\$250.00	\$500.00	Spots \$	Total Total
		1 \$250.00 \$113.64	1 \$225.00 \$107.14	1 \$50.00 \$45.45	10 \$700.00 \$100.00	1 \$115.00 \$50.00	1 \$150.00 \$71.43				1 \$65.00 \$65.00	1 \$70.00 \$58.33							



Special Instructions

125 West 55th St New York, NY 10019

Contract # 27571111 Agency: Smart Media Group CPE: HRBST/ORDR/C30N05

Agency Order #: 30077858

ALEXANDRIA, VA 22313 PO BOX 26067

Salesperson: ALEXANDRA BRADLEY Buyer: Dome, Patricia

Changes as of: 10/29/2021 at 10:22 AM Flight: 10/30/21 - 11/5/21 Version: Current State Version 1

Product: Order

202-955-5342

Advertiser: Herbster for Governor Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN

Service: Nielsen Office: WASHINGTON

Total Spots: 78

Con Type: POLITICAL/VOTE

Total \$: \$7,600.00

Primary Demo: Adults 35+

Total GRP: 119.9 Total CPP: \$63.39

Traffic #: 43186

Assistant: ALEXANDRA BRADLEY 202-955-5342

Separation:

Market Budget: \$23,750 KLKN Share: Unknown: 68% Comment: Est 32% Competitive Information 10/29/21 9:39 AM | TREVOR HEATON

10/29/21 10:22 AM System

Notice Received. Comment

Herbster for Governor New order.

Starts tomorrow confirm receipt

Order Level Comments

Date/Time

Added by

Day/Time Total % Distrib 100% 100% Spots **Daypart Summary** 78 78 \$7,600.00 \$7,600.00 Dollars \$63.39 \$63.39 CPP 119.9 119.9 GRP

2021-Nov 2021-Oct Month Monthly Summary Spots 78 |7 \$7,600.00 \$6,675.00 \$925.00 Dollars

Queued for Electronic New Contracting irans Created/Received Created by 10/29/21 9:34 AM TREVOR HEATON 10/29/21 9:46 AM Status Confirmed Spot+ 78 Spot-\$7,600.00 \$ Chg \$7,600.00 Contract \$ Comment

Transaction History

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.